



Kaafila (KFL)

Decentralized Media & Education Platform

Pitchdeck - 01 Dec 2021

What is Kaafila?

- **Kaafila is a decentralized media and education platform built with blockchain technology of Algorand and IPFS.**
- Kaafila will offer free education and practical training to people worldwide. Starting with a new video sharing platform to deliver a wide range of free courses, tests, certifications, and internships to Users.
- Kaafila will support all forms of media: Video, Audio, Images, and Pdfs.
- Kaafila aims to develop multiple software/blockchain apps & innovations: *NFT Marketplace, Universal Payment System, A New Programming Language, Metaverse for Virtual Education & Training*
- Kaafila Users and Team Members will earn Kaafila (KFL) tokens in return for their efforts to grow the project.

Here's a simple way to understand Kaafila.

- Setup on **Bitcoin** concepts (finite supply, 4 yr halving schedule),
- with **Dogecoin** ideology (support for community, social causes),
- built on **Algorand** blockchain (for max efficiency, lowest transaction costs),
- to deliver free courses with certification, internships, and awards,
- and develop a portfolio of software/blockchain apps and innovations.

Why Kaafila?

- Over 500 million people worldwide are facing low quality education that does not convert into reliable income. Many years of school and college spent on education that does not deliver gains. Even in professional education, there are very few options for practical training and internships in developing countries.

What are you trying to solve?

- There are over 1 million searches per month on Google for various online courses with certifications, and over 500K searches per month for free online courses with certification on diverse subjects like: computer science, software programming, project mgmt, business mgmt, financial mgmt, financial markets, commodity trading, crypto investing, teaching, arts, music, logistics, etc.

Why should I care?

- There is a huge unmet need for free education with certification, internships, and career development, for utilizing the energy and talent of the youth in productive ways. Kaafila aims to make a positive impact on 100 million people over next 20 years.
- We are still in the early phase of blockchain economy, and Kaafila will develop a portfolio of software and blockchain apps to grow the project value.

Kaafila is
set up for
20+ years.

Based on
Bitcoin
concepts.

Goal: #1
User base.

- **Kaafila has a “4 year halving schedule” like Bitcoin**, so that KFL tokens will be released gradually over 20+ years, to ensure ongoing supply of KFL tokens to reward future efforts to grow the project.
- **Total KFL token supply is finite and limited at 100 bn tokens**, of which 50 bn tokens are locked till June 2025, and will be released gradually with the efforts of Users and Team Members over 20+ years from June 2025 onwards.
- **Gradual token release schedule** adopted from Bitcoin, which demonstrated clear benefits of limited and controlled token supply over a long period of time.
- **Kaafila’s motto is: "Knowledge for Lifetime"**. Kaafila aims to help over 100 million Users with free courses, certificates, internships, and scholarships using KFL token, and be a world leading blockchain project with largest User base.
- **Support for Social Causes** is very important for us. It will make Kaafila project truly successful, and enable worldwide reach for KFL token.

KFL token

Tokenomics



Token Name: **Kaafila**

Token Ticker: **KFL**

Token Start Date: 11 June 2021

Total Supply: 100 billion (maximum supply, finite, pre-defined)

Circulating Supply: 50 billion (from 2021 to 2025)

Locked Supply: 50 billion (will be released from June 2025 over 20+ years)

Token Price (starting): \$0.0001 USDT (on 7 Oct 2021)

Current Price (approx): \$0.0005 USDT (on 1 Dec 2021)

Token Type/Role: Utility Token

Development Status: MVP

Organization Structure: Decentralized

Open Source: No

Consensus Mechanism: Not Mineable

Algorithm: Pure PoS (Algorand Blockchain)

Smart Contracts: Content Users, Content Providers, Token Holders, Advertisers

Kaafila (KFL) on Algorand Blockchain Explorer:

<https://algoexplorer.io/asset/239444645>

Total Users: 15,058 (as of 1 Dec 2021)

Multiple exchange listings planned from Oct 2021 to Mar 2022.

Strong Focus on Research & Innovation

- **Kaafila will make bold moves.**
- **Kaafila will aim for constant innovation.**
- **Kaafila will push for radical breakthroughs.**

Kaafila will work on 7 research projects / innovations, like:

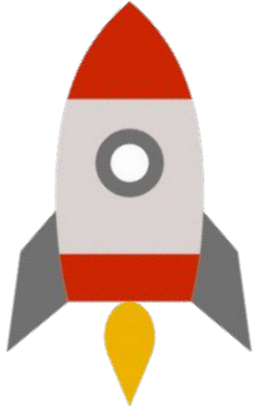
(a) Create a new programming language, with easy syntax that can be learned rapidly by more people across industries, including school students. This is a key research project from 2021 to 2025. Success here will be a big achievement, because it will make software programming much more accessible than it is today, and enable the creation of many new software apps that nobody has thought of yet.

(b) Create a “Universal Payment System” using KFL, ALGO, DOGE, and USDT. The goal is to create a simple and widely usable payment system that’s similar to PayPal in simplicity, but with much lower transaction costs, and much wider usage to address prevailing challenges for crypto payments in daily life.

(c) Create “NFT Marketplace”, with maximum participants, wide range of NFTs, enable creative people worldwide to participate and grow, and 500+ internships.



Roadmap



Q3, 2021: Kaafila project start, KFL token development, Develop Whitepaper, Assemble Core Team.

Q4, 2021: Launch KFL tokens on exchanges, Develop MVP, Start User Registrations, Start Research Projects, Add Team Members.

Q1, 2022: Launch KFL tokens on exchanges, Security Audit, Start development for key systems: Courses system, NFT Marketplace, Social Media system, Social Causes system (subject to availability of funds from token sale)

Q2, 2022: Go-live with key systems for: Courses system, NFT Marketplace, Social Media system, Social Causes system, Launch Mobile App, Launch initial Courses.

Q3, 2022: Launch courses in Software and Business Management, Release updated Mobile App, Start Quarterly Events & Awards for Blockchain industry

Q4, 2022: Launch more courses, Release full Mobile App, User Engagement Events, Industry Adoption Events, Prototypes from Research Projects.

Project Economics

Income (Inflow)	Expenditure (Outflow)
<ul style="list-style-type: none">● Income from Ads in Videos/Apps● Income from Paid Courses● Income from NFT Marketplace● Income from NFTs developed inhouse● Income from Software developed by Kaafila Team Members● Income from Intellectual Property developed in Research Projects● Income from Social Media Services● Tokens released from Reserve	<ul style="list-style-type: none">● Rewards/Bonus payments to Users● Payments to Content/Course Creators● Payments to Team Members● Admin/ Project Operating Expenses● Awards to Top-performers in Courses● Scholarships for Research projects● Stipends for Internships● Industry Events and Awards● Social Causes, including donations for deserving causes worldwide

For more details, please refer to Section 14 (Project Economics) of Kaafila project Whitepaper.

<https://kaafila.org/whitepaper.pdf>

Strong User Community of 15K, growing every week.



Kaafila - Knowledge For Lifetime - \$KFL
@Kaafila2020

Hello Folks, **\$KFL** token is now launched on **Vindax.com**!! The **#IEO** has just started today, and will be ON for 8 days till Nov 26. You can create your account and place your buy orders. KFL is taking off from today!! **#algofam #Algorand #Kaafila vindax.com /project/618cb5...**

1:10 PM · Nov 18, 2021 · Twitter Web App

1,848 Retweets 2,478 Quote Tweets 3,357 Likes



Rapidly growing token usage by Users.

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Kaafila - Knowledge For Lifetime - \$KFL @Kaafila2020 · Nov 20

We have crossed a Good Milestone today, 50 Thousand Total Transactions in 5 Months. Thank You **#algo #algorand #algofam #Kaafila \$KFL**

Technical Information

ID	239444645	Unit name	KFL
Creator Account		<input type="button" value="Copy"/>	
<u>PAPISJZUYIOC2FIDRPOU2RFNDO2ZRGZN4IEN6QRD7V7PAQBT4CYAHOQTOI</u>			
Total Tx	50,652		

5

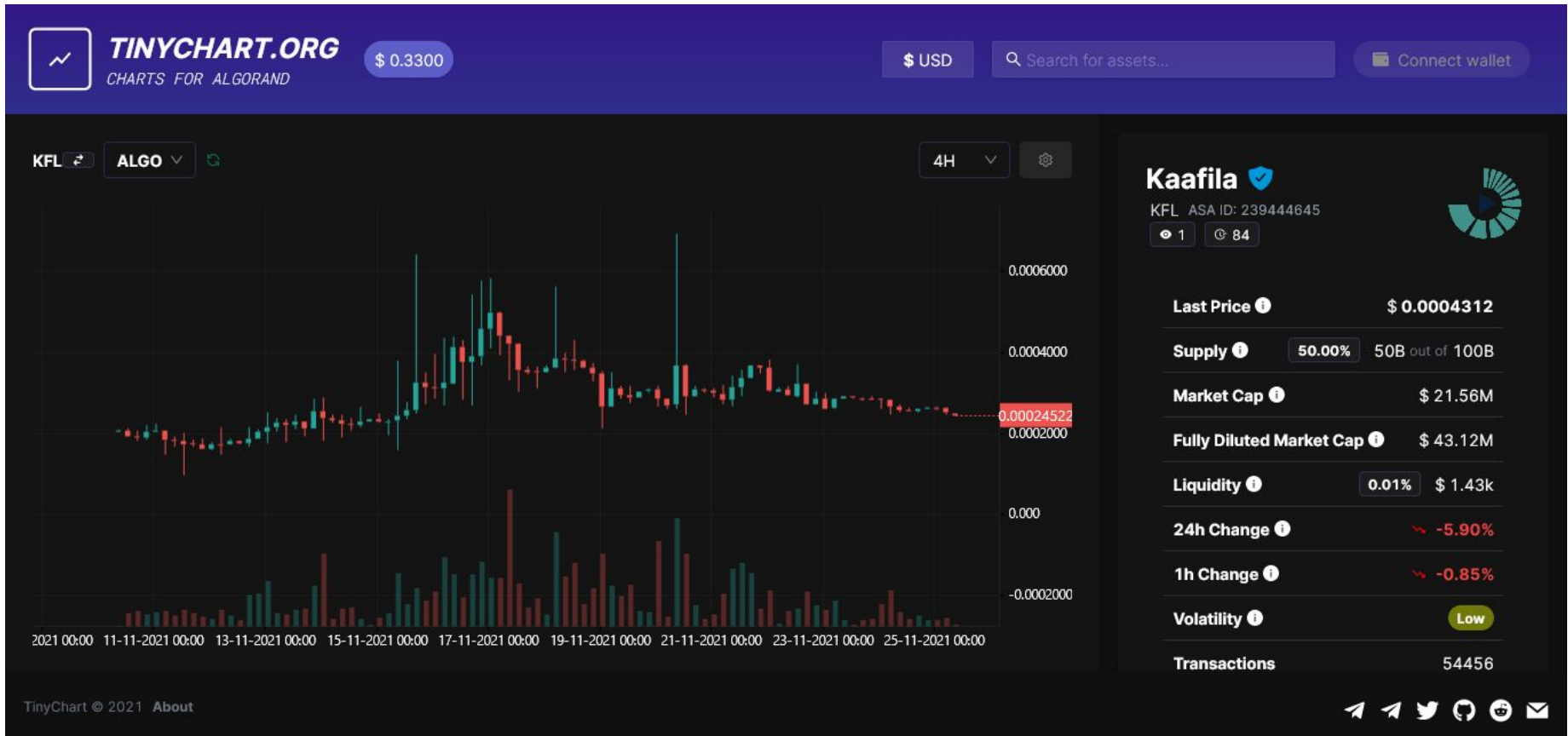
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Market Data

Link: <https://tinychart.org/asset/239444645>



Note: Above KFL price chart is in terms of Algorand (ALGO), and market data on sidebar is in USDT.

Links

Website: <https://kaafila.org>

FAQ: <https://kaafila.org/faq/>

Whitepaper: <https://kaafila.org/whitepaper.pdf>

Algo Explorer: <https://algoexplorer.io/asset/239444645>

Twitter: <https://twitter.com/Kaafila2020>

LinkedIn: <https://www.linkedin.com/company/kaafila2021>

Discord: <https://discord.gg/z4wpsxYyTU>

Telegram: https://t.me/kaafila_2021

Github: <https://github.com/Kaafila2021>

Lunarcrush: <https://lunarcrush.com/coins/kfl/kaafila>

Market Data: <https://tinychart.org/asset/239444645>

Email: info@kaafila.org

